

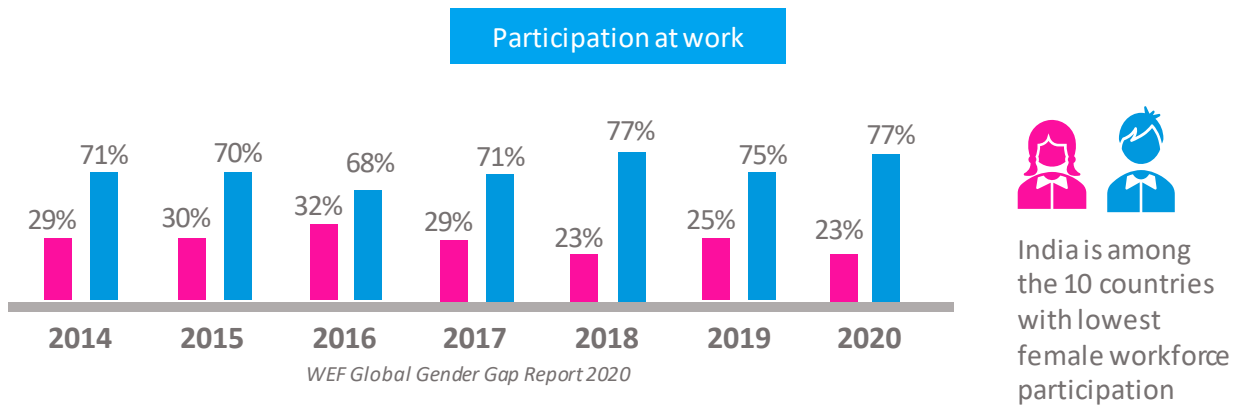


TECH SAKSHAM PROGRAM

*Enabling and empowering women learners for
technology careers*

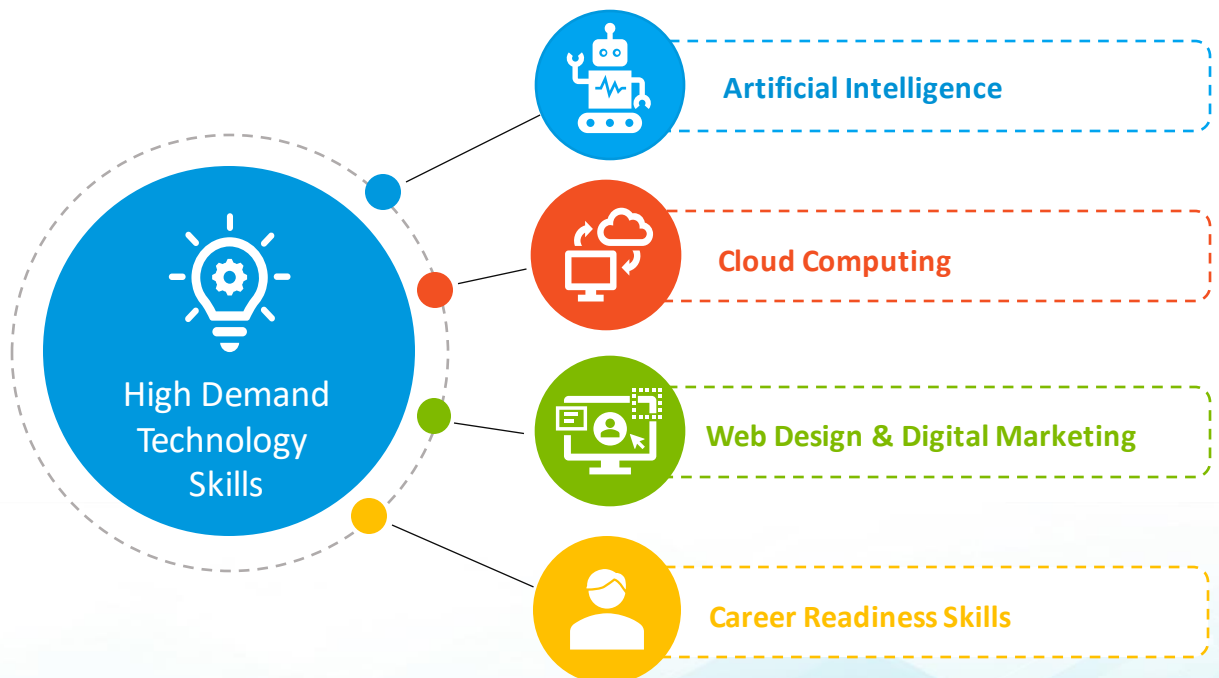
Huge gender gap in technology workforce

Women constitute roughly half the total population of the country. As per All India Survey on Higher Education 2018-19 report published by the Ministry of Education, Government of India, the ratio of female enrollees to male enrollees increased from 84% in 2014-15 to 95% in 2018-19. Employability is ranked at 46%. Despite this, participation of women in the workforce – specifically in roles related to the 4th Industrial Revolution - has remained low. According to the World Economic Forum’s Gender Gap report 2020, only 17% of current workforce in Cloud Computing is female. For Artificial Intelligence, this stands at only 24%. For engineering in general it is just 20%.



Tech Saksham Program

Edunet Foundation, with sponsorship from **Microsoft Corporation India Pvt. Ltd.** And **SAP India Pvt. Ltd.**, has launched the **Tech Saksham Program**, for enabling, empowering, and accelerating women learners, in the tertiary education system, from underserved communities and backgrounds towards technology careers. The program will upskill female learners in key high demand areas - Artificial Intelligence, Cloud Computing, Web Design & Digital Marketing and will create industry pathways by supporting them with jobs, internships and entrepreneurship opportunities



Program benefits for learners



Market linked upskilling in key high demand areas



Project based experiential learning with technology boot camps, hackathons and community centric project work



Tech talks and career conversations with industry leaders and experts



Access to internships, jobs and entrepreneurial opportunities to all participants that meet program requirements.

Program benefits for participating institutions and faculty members



Access to a wider body of knowledge in key high demand domains



Faculty training for long term teaching capacity development



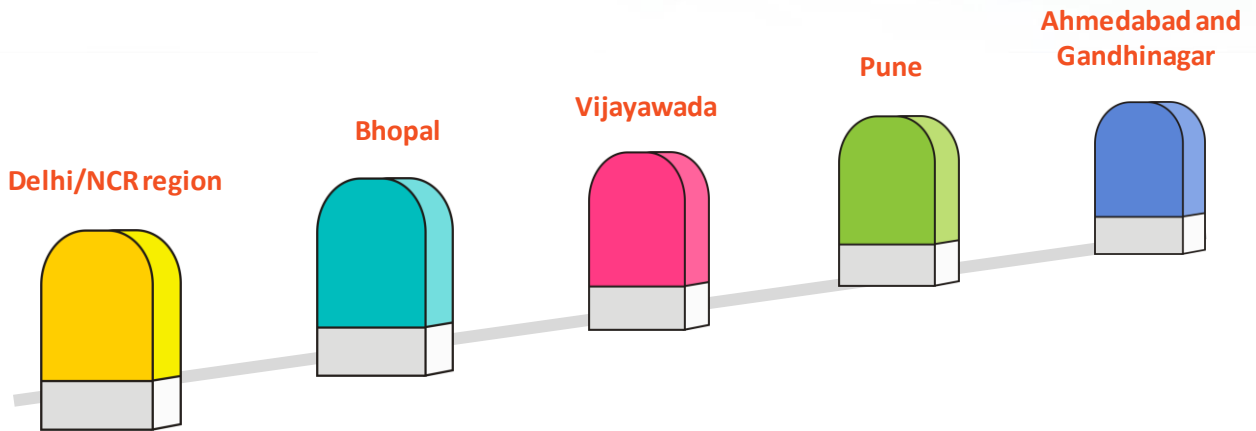
Improved student outcomes

Learner Journey



Program Locations

The Tech Saksham Program, in the first phase, will be available in associated colleges in the following locations:



About Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT” @microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more. Microsoft set up its India operations in 1990. Today, Microsoft entities in India have over 10,000 employees, engaged in sales and marketing, research, development, and customer services and support, across 11 Indian cities – Ahmedabad, Bangalore, Chennai, New Delhi, Gurugram, Noida, Hyderabad, Kochi, Kolkata, Mumbai, and Pune. Microsoft offers its global cloud services from local data centers to accelerate digital transformation across Indian start-ups, businesses, and government organizations.

About SAP

SAP India is the fastest growing subsidiary of SAP SE, the world’s leading provider of business software solutions. SAP India began its operations in 1996 with headquarters in Bangalore and offices in Mumbai, New Delhi, Kolkata, and a direct presence in nine cities across India, besides having marketing associates in Sri Lanka and Bangladesh. Declared as the ‘Hub of the year in the Asia Pacific and Japan’ in 2007, SAP India witnessed an unprecedented growth of over 100% both in terms of license revenue and customer acquisition.

About Edunet Foundation

Edunet Foundation (EF) promotes youth skilling, innovation, and entrepreneurship. It works with top global technology companies and Indian multinationals to further its goals. It has been working across the education spectrum – with government agencies, colleges, and schools around India – to help prepare our future workforce for future careers. Edunet Foundation enjoys “Special Consultative Status” with the Economic and Social Council at the United Nations. Edunet Foundation was recently certified as a “Great Place To Work”, by the Great Place To Work Institute, the global entity that evaluates workplaces on key criteria such as credibility, respect, fairness, pride, and camaraderie.

Reach out to us for more information

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